



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-05-2012 PAGE: 1 of 3

BUYING TIME - 6205  
ATTN: ERICA CORSO  
650 MASSACHUSETTS AVENUE NW  
SUITE 210  
WASHINGTON DC 20001

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
397398	08-30-2012	09-04-2012	1	MCINTYRE FOR CONGRESS	MIKE MCINTYRE FOR CONGRESS NC-7 2012	POLITICALS	WTVD - DURHAM

Agency Est# 330 349 2275			CMS # 242575	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-04-2012	End Date 09-10-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 242575			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 330 P : 349 E : 2275																
1	09-10-2012	09-10-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			3	30	2							2	500	2	1,000.00
2	09-04-2012	09-09-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			3	30					2			2	425	2	850.00
3	09-10-2012	09-10-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)			3	30	1							1	425	1	425.00
4	09-04-2012	09-09-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)			3	30					1			1	125	1	125.00
5	09-10-2012	09-10-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)			3	30	1							1	125	1	125.00
6	09-04-2012	09-09-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)			3	30					1			1	135	1	135.00
7	09-10-2012	09-10-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)			3	30	1							1	135	1	135.00
8	09-04-2012	09-09-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)			3	30					1			1	230	1	230.00
9	09-10-2012	09-10-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)			3	30	1							1	230	1	230.00
10	09-04-2012	09-09-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)			3	30					2			2	150	2	300.00
11	09-10-2012	09-10-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)			3	30	1							1	150	1	150.00
12	09-04-2012	09-09-2012	03:00PM - 04:00PM	GENERAL HOSPITAL / KATIE (EFF 9/10) (817)			3	30					1			1	150	1	150.00
13	09-10-2012	09-10-2012	03:00PM - 04:00PM	GENERAL HOSPITAL / KATIE (EFF 9/10) (817)			3	30	1							1	150	1	150.00
14	09-04-2012	09-09-2012	01:00PM - 02:00PM	THE CHEW (11514)			3	30					1			1	150	1	150.00
15	09-10-2012	09-10-2012	01:00PM - 02:00PM	THE CHEW (11514)			3	30	1							1	150	1	150.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est# 330 349 2275			CMS # 242575	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-04-2012	End Date 09-10-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 242575				
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16	09-04-2012	09-09-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (				3	30					1			1	180	1	180.00
17	09-10-2012	09-10-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (				3	30	1							1	180	1	180.00
18	09-04-2012	09-09-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8				3	30					1			1	500	1	500.00
19	09-04-2012	09-09-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY				3	30					1			1	500	1	500.00
20	09-10-2012	09-10-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY				3	30	1							1	500	1	500.00
21	09-04-2012	09-09-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81				3	30					1			1	500	1	500.00
22	09-10-2012	09-10-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81				3	30	1							1	500	1	500.00
23	09-04-2012	09-09-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)				3	30					1			1	600	1	600.00
24	09-10-2012	09-10-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				3	30	1							1	500	1	500.00
25	09-04-2012	09-09-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY				3	30							1	1	600	1	600.00
26	09-10-2012	09-10-2012	12:02AM - 01:06AM	JIMMY KIMMEL LIVE (MONDAY-FRIDAY) (853)				3	30	1							1	50	1	50.00
27	09-04-2012	09-09-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)				3	30							1	1	100	1	100.00
28	09-04-2012	09-09-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)				3	30							1	1	150	1	150.00
29	09-04-2012	09-09-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)				3	30						1		1	150	1	150.00
30	09-04-2012	09-09-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)				3	30						1		1	150	1	150.00

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							Agency CPE: C : 330 P : 349 E : 2275																				
31	09-04-2012		09-09-2012		06:00PM - 06:30PM		EYEWITNESS NEWS AT 6 SUN (822)						3	30							1	1	300		1	300.00	
32	09-04-2012		09-09-2012		08:00AM - 09:00AM		GOOD MORNING AMERICA SUNDAY (4789)						3	30							1	1	250		1	250.00	
33	09-04-2012		09-09-2012		09:00AM - 10:00AM		EYEWITNESS NEWS SUNDAY 9-10A (830)						3	30							1	1	150		1	150.00	
34	09-04-2012		09-09-2012		08:00AM - 09:00AM		GOOD MORNING AMERICA SATURDAY (1883)						3	30						1	1	300		1	300.00		
35	09-04-2012		09-09-2012		10:00AM - 11:00AM		THIS WEEK SUNDAY 10-11A (800)						3	30							1	1	300		1	300.00	
36	09-10-2012		09-10-2012		05:30PM - 06:00PM		EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8						3	30	1							1	750		1	750.00	
37	09-10-2012		09-10-2012		07:00PM - 07:30PM		JEOPARDY ( MONDAY-FRIDAY) (898)						3	30	1							1	1,000		1	1,000.00	
																							Contracted Gross Total:		40	12,515.00	
																							Actual Gross Total:		40	12,515.00	
																							Agency Commission:			1,877.25	
																							Net Total:			10,637.75	
Month/YR			Preempted				Made Good				Contract Total				Adjustments				Actual Total								
Sep 12			0.00				0.00				12,515.00				0.00				12,515.00								
TOTAL			0.00				0.00				12,515.00				0.00				12,515.00								

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